

## EXPERIENCE PROFILES

- **SPEED LOVERS**

These are the perfect tickets for speed and excitement true lovers. Placed at the zone where season 2016's speed record was broken with a 372.5 kmh speed, watching from here the cars passage to the limit, braking before entering the complex Moises Solana, their accelerated way out through the back straight and their slowdown before taking curve 4.

- **EUPHORIC FANS**

Tickets for those fans with the most mind blowing attitude, placed at the epicenter of the F1ESTA. This is the most intense place of the circuit, while being part of the huge "cheering wave" and chanting the winner's name during podium awarding.

- **TRUE RACERS**

The best option for true connoisseurs of motor racing, from those tiers they will enjoy overrun, acceleration and braking. Here they will witness the action and drivers' skill at the Stadium zone, where they will be challenged at the curves in the "Rebaque" trimming.

- **VIP PARTY RACERS**

Tickets thought for main actors in racing social scene, from here they will enjoy a unique view to the main straight and the pits. The respective tiers for this profile are in the most exclusive zone to enjoy F1ESTA with a 5 stars experience.

## TIERS

- *Orange Zone - Tier 2A*

*PROFILE: SPEED LOVERS*

*Price: \$1,500*

The Autodromo Hermanos Rodriguez is one of the fastest tracks in FORMULA 1® and that tier is placed exactly in the middle of the fast main straight.

- *Blue Zone - Tiers 3, 4, 5, 6 and 6A*

*PROFILE: SPEED LOVERS*

*Price: 3 – \$8,000/ 4 – \$9,000/ 5 – \$9,000/ 6 – \$8,000 and 6A – \$4,000*

This zone is formed by tiers 3 and 6<sup>a</sup> and is ideal for adrenaline lovers.

Tiers at this zone covers the end of the main straight, with lateral view in tiers 3 and 4, in front of tiers 5 and 6, where to witness racing cars passage coming over 370 kmh, braking right entering the controversial curves comprising the complex Moises Solana, this is a zone that guarantee the show and overrun struggles.

This zone offers a different perspective from tier 6A right in the middle of the back straight of the circuit there you can witness racing cars passing over 300 kmh while they get out from curve 3 towards the zone of The Stadium, one of the fastest zones of the circuit.

- *Yellow zone - Tiers 9, 10 and 11.*

*PROFILE: TRUE RACERS*

*Price: 9 – \$11,000/ 10 – \$12,000 and 11 – \$11,000*

This is a privileged area which involves from tier 9 to 11 and offers a full perspective of the zone of The Stadium. From those seats it is possible to witness cars arriving from the back straight, braking and taking curves through the Rebaque trimming, until they get out at full speed towards the “Eses”.

- *Brown zone - Tier 15/Foro Sol Norte.*

*PROFILE: EUPHORIC FANS*

*Price: \$5,000*

It is the most iconic place in FORMULA 1 GRAN PREMIO DE MEXICO™, it is the most exciting zone of the circuit. Here is where overruns on the curves and the emblematic podium celebration take place as nowhere else.

This tier offers a view to the Foro Sol entrance and the exit to the curve known as Peraltada in the Autodromo Hermanos Rodriguez.

- *Gray zone - Tier 14/ Foro Sol Sur.*

*PROFILE: EUPHORIC FANS*

*Price: \$6,500*

Same features mentioned for previous zone.

- *Green zone with tiers 1 and 2*

*PROFILE: VIP PARTY RACERS*

*Price: \$21,750*

With an incomparable view to the main straight and pits building, from here fans will be able to witness opening ceremony, strating grid, start-up and pits stops during the race.

It is comprised by half-roofed tiers with comfortable backrest seats.

## **CORPORATIVE PRODUCTS**

In addition we offer a wide variety of corporative products for enterprises or commercial partners. They are an excelent choice that offers access to a select world and brings unique opportunities to create public relations.

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|-----------------------------|-----------------|
| • Formula One Paddock Club™ | • Platinum Plus |
| • Main Grandstand Club      | • Sky Box       |
| • Track Side Box            | • Speed Lounge  |

For further information thereon, please call 2122-3009 and 2122-1505 or write to [VentasVip@cie.com.mx](mailto:VentasVip@cie.com.mx).