

FORMULA 1 GRAN PREMIO DE MÉXICO™

October 28th, 2017.

The Formula 1 Community and Mexico Grand Prix organisers unite in earthquake relief donation and get 9,000 children back to school

- *600 temporary classrooms and essential school supplies will be donated allowing 9,000 Mexican children to return to class.*
- *The help is destined for children in the states of Chiapas and Oaxaca, both regions were severely affected by the September earthquakes.*
- *300 temporary classrooms will be installed in Oaxaca and another 300 in Chiapas.*

Mexico City, Mex. – In the aftermath of the devastating recent earthquakes that took place in Mexico on September 7th and 19th, the Formula 1 family and the Mexican Grand Prix organisers are making a joint donation of 600 temporary classrooms that will allow 9,000 Mexican children to resume their education.

This action, which is a sign of solidarity and support, takes special relevance as it is part of the very important reconstruction phase in the aftermath of the natural disaster. With the donation, the parties involved will provide immediate and direct support to families affected in the most damaged areas.

Alejandro Soberón, President of the FORMULA 1 GRAN PREMIO DE MÉXICO 2017 and CIE Chairman & CEO, commented: "This weekend we want to show the world that Mexico is still standing and more united than ever. However, much remains to be done in the months and years to come. This is exactly why we decided to support this particular initiative as we are keen to help the future generations of Mexicans to come out of this even stronger."

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Chase Carey, Chairman and CEO, Formula 1, said: “The whole Formula 1 family wanted to show its full support to the Mexican population hit by the earthquakes of last September. The resilience and courage of the Mexican people have been incredible and we are proud to contribute to this cause. Education is one of the most fundamental human rights and we will be more than happy to know that, thanks to this project, these 9,000 children will be able to enjoy this right with immediate effect.”

The implementation of this temporary classrooms will be coordinated by the Civil Association CADENA (Disasters and National Emergencies Assistance Committee), which has successfully carried out over 150 national and international missions over 12 years.

This initiative adds to the support display shown during the Japanese Grand Prix when the drivers issued an encouragement message for the Mexican people through the FuerzaMex1co hashtag.

An open invitation is sent to all those attending the Mexican Grand Prix on Sunday, October 29th to stand up and raise their fists during Lap 19 of the race as a sign of support and in memory of those affected by the earthquakes. Throughout the world the raised fist, or the clenched fist, is a symbol of solidarity and support. It is also used as a salute to express unity, strength, defiance, or resistance.

Fans of Formula 1 from all over the world can offer their support and join the donation in-kind through the CADENA website. All help, from \$1 USD onwards, makes a positive difference.

Visit <https://cadena.ngo/donate-to-cadena/> for donations in US dollars.

#MexicoGP #F1ESTA



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About the FORMULA 1 GRAN PREMIO DE MÉXICO™:

In 2015, the pinnacle of motorsport returned Mexico after a 23 year absence and quickly became the go-to sporting event within Mexico. With a contract from 2015 to 2019, the newly renovated, world-class Autodromo Hermanos Rodríguez plays host to the return of F1 to the country. In its first two editions (2015 and 2016), more than 375,000 fans attended the race, making Mexico the second best attended Grand Prix worldwide (after Great Britain). To date, the FORMULA 1 GRAND PRIX OF MEXICO™ has generated more than 22,000 jobs and has achieved an economic impact of 1,119 MDD (24.841 billion pesos).

For more information on FORMULA 1 GRAND PRIX OF MEXICO™ visit: <http://www.mexicogp.mx/>

About Formula 1®

Formula 1® racing began in 1950 and is the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series. In 2016 it was watched by 400 million unique television viewers from over 200 territories. The 2017 FIA Formula One World Championship™ runs from March to November and spans 20 races in 20 countries across five continents. Formula One World Championship Limited is part of Formula 1, and holds the exclusive commercial rights to the FIA Formula One World Championship™.



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About CADENA:

CADENA was funded in 2005 by members of the Mexican Jewish Community and it delivers help hand in hand directly to people affected by emergencies and natural disasters. To date, it has carried out more than 180 missions in 14 countries and helped more than 500,000 people. CADENA also has a rescue team that rescued 8 people alive from the collapsed buildings in Mexico City and located more than 20 survivors in them.

